Family-Owned Businesses: The Family as a Producer and Consumer

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Abstract of Invited Session

This invited session discusses the challenges faced by families engaged in business. The first paper, entitled "A Longitudinal Study of Copreneurial Couples: Factors Contributing to Continuance over a Decade," examines factors contributing to the continuance of businesses owned by copreneurial couples over the last decade. The second paper, entitled "Internal Finance, Access to Credit, and Small Firm Growth," examines the importance of internal financing to firm growth. And, the third paper, entitled "Korean and Mexican Immigrant Entrepreneurs: Predictors of Business Success and Satisfaction," examines the predictors of business success and satisfaction for Korean and Mexican entrepreneurs.

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